

WORK ZONE CAM

Work Zone Cam Premieres “Timeline” Construction Camera Software New Service Follows Jobsite Progress & Delivers Advanced Mobile Features

New York, August 12, 2015 – Following the recent announcement of its new 18 megapixel webcam, Work Zone Cam – a popular supplier of affordable, all-in-one [construction cameras](#) – is introducing innovative software featuring digital “timeline” navigation. A simple click and drag along the easy-to-use timeline bar allows team members to locate any jobsite image, on any day, and analyze the details. Auto-generated time-lapse movies can now be played back in slow motion, downloaded directly from the interface or be embedded into a website.

The new Work Zone Cam software interface also offers HTML 5 capabilities so users on Android, iOS and Windows Surface will have a seamless experience. Whether it’s a smart TV in a conference room or a hand held device, Work Zone Cam’s touch screen capability delivers consistent responsive performance.

Work Zone Cam’s [timeline construction camera software](#) delivers a powerful framework to support various project initiatives. The unique Software as a Service (SaaS) enables clients to create flexible project dashboards and multiple web pages. Users can seamlessly market their projects online and post images to popular social media outlets. Marketing departments will gain many new desirable benefits, including the ability to create a unique URL for their project, upload custom graphics and produce a professionally-branded website within minutes. These value-added features save time and the expense of requiring additional creative services.

Another major benefit of the new software is the true full screen view for an impressive look at any jobsite. Construction teams can use this feature to showcase their most important projects on a video billboard in their lobby or office. With images updating automatically, any organization can leverage the Work Zone Cam solution as a professional marketing tool to promote real-time progress to internal team members and potential customers.

To learn more about Work Zone Cam’s new timeline software or schedule a demo, call 1-877-ZONE-101 or visit <https://www.workzonecam.com/contactus/>.

ABOUT WORK ZONE CAM

Founded by webcam specialists, Work Zone Cam provides a professional, reliable and easy-to-use time-lapse camera solution. Work Zone Cam follows a simple approach of empowering its customers with the best Do-it-Yourself construction camera and delivering a basic, no-frills service to keep prices low. With applications in the construction, retail, healthcare, education and design-build industries, the rugged construction camera is designed for extended outdoor use. Backed by award-winning technology that is licensed from EarthCam – the industry leader – Work Zone Cam systems are wireless, all-weather digital SLR cameras that are ideal for documenting projects and producing HD quality time-lapse movies.

Some of the projects documented by Work Zone Cam include: Orlando Citrus Bowl, MNDOT roadwork, Chicago O’Hare Modernization Program, Edward Andrews Homes and The BEACH at the National Building Museum.

Learn more about the Work Zone Cam solution at www.workzonecam.com.

